



## MUNNA WINS NINTH INTERNATIONAL DESIGN AWARD WITH THE LANA ARMCHAIR

*For immediate release*



**Porto 11/03/2026** – Munna, a Portuguese furniture design brand, has won its ninth International Design Award with the Lana armchair. The distinction was awarded at the **Good Design Award**, organized by the Chicago Athenaeum and the European Centre for Architecture Art Design and Urban Studies, which in 2025 received 5,225 entries, of which 1,619 were awarded.

The Lana armchair stands out for its continuous silhouette that integrates the backrest and armrests, its 100% cotton velvet seat, and the tassel details on the arms, reinterpreting historical armchair references in a contemporary context. This award strengthens Munna's position as a reference in international design, highlighting the brand's attention to detail, ergonomics, and aesthetic coherence in creating pieces that structure and elevate interior spaces.



## Introduction of Passementerie

Munna collaborated with a historic company with over 50 years of experience in handcrafted passementerie to incorporate two tassels on each armrest of the Lana armchair. Passementerie is a traditional craft with roots in antiquity, gaining prominence in Renaissance Europe, where it adorned the clothing and furniture of the nobility with gold, silver, and silk. During the Baroque and Rococo periods, French opulence cemented its role as a symbol of sophistication in interiors. By reviving this technique in the Lana armchair, Munna aims to preserve ancestral artisanal knowledge within a contemporary context, transforming the piece into an object rich in narrative, aesthetic depth, and historical elegance. The passementerie highlights the precision of handcraftsmanship and continues an aesthetic tradition rarely explored in today's design.





## About Munna

Founded in 2008 in Porto, Munna has distinguished itself by creating pieces that combine artisanal tradition with innovation. First presented at London Design Week in 2009, the brand has since established a presence at renowned international events, including the design weeks in Milan, New York, and Paris. Munna embraces a vibrant aesthetic language, expressed through bold forms, intense colors, and meticulous attention to detail.

This approach challenges the conventions of modern functionalism, emphasizing emotional expression, theatricality, and creative freedom. Rather than embracing aesthetic neutrality, Munna infuses its objects with a strong personality, using expressive materials that preserve the craft knowledge of traditional Portuguese artisans. The result is a unique balance of irreverence and sophistication.

Munna exports to over 60 markets, solidifying its position as one of Portugal's premier design brands. Together with Ginger & Jagger, also part of the Urbanmint group, Munna is a member of Laurel, the association of leading Portuguese excellence brands.

## Good Design Award

Founded in 1957 in Chicago by the Chicago Athenaeum Museum of Architecture and Design, the Good Design Award is one of the oldest, most prestigious, and internationally recognized awards in the design world. It aims to annually honor the best projects across a variety of categories, including furniture, architecture, and technological innovation.

The award recognizes not only aesthetics and innovation but also functionality, sustainability, and cultural impact. This international recognition highlights a commitment to quality and creativity while providing designers, manufacturers, and industry professionals with a platform for visibility and networking.

## Quotes

"The Lana was born from the desire to reinterpret the tradition of European furniture in a contemporary language. Every curve, every detail—from the passementerie to the upholstery—was designed to balance sculpture and ergonomics, memory and the present. Receiving the 2026 Good Design Award confirms that it is possible to create pieces that honor Portuguese artisanal tradition while engaging with contemporary global design."

- Diogo Francisco, Munna Designer

"My role is to translate ideas into coherent and strategic design experiences. With the Lana, every decision; from cultural symbolism and creative foundation to its interaction with interior space; was carefully considered so that the piece resonates within its environment, occupying the right place and engaging with its user. This award recognizes not only the piece itself but also the design approach that gives each Munna creation its uniqueness and intentionality."

- Paula Sousa, Founder & Creative Director

"The Chicago Good Design Award internationally validates Munna's vision and establishes the Lana as an iconic piece in our portfolio. This distinction reinforces our identity as a signature design brand, capable of combining artisanal tradition, innovation, and a global presence."

- Rui Andrade, CEO Urbanmint (Munna and Ginger&Jagger)



For high resolution images or more information, please contact:

André Reis  
M. +351 967 350 314  
Email: [press@urbanmint.pt](mailto:press@urbanmint.pt)

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